

Zoë Slatter

24 | 04 | 1995

London based graphic designer & Illustrator.

A passionate creative, who embraces every aspect of the creative process, striving to deliver original and unique content that brightens up spaces. With experience in branding, advertising, media, PR and illustration, my wide ranging abilities make me a diverse and valued team member.

Education

Creative Advertising Diploma

London School of Communication Arts 2.0

2017 - 2018

BA (hons) Visual Communication | First Class

Arts University Bournemouth

2014 - 2017

Art & Design Foundation | Distinction*

Oxford Brookes University

2013- 2014

A levels | A* AA

Chipping Campden School | PE, Art, Geography

2011 - 2013

Freelance Clients

Unapologetic.uk, BBC News, Arianna Rose Beauty, Claire Seymour, Kimberley Collins, Becky Grace, Green Solutions, Elli Hosier, Skratch Women, Wembly Park & More

Skills

Adobe Creative Cloud - Photoshop, Illustrator, Indesign, After Effects, Lightroom, Premier Pro, Figma, Sketch

Awards

D&ad Pencil (2019)

Scholarship to SCA 2.0 (2019)

Contact

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References available upon request

Experience

Freelance September 2020 - Present

Working for clients such as: Wembly Park, BBC and more.

Chelsea Golf Club

Designer | Marketing Designer

Producing strategic design content and marketing material for new virtual start up golf company.

Creative Academy

Designer | Social Media Content Creator

Producing strategic content and digital campaigns to elevate the brands social platform and reach their target audience. I have also rebranded their social media pages.

Shoreditch Design Studio

Designer | Illustrator

Gaining commercial insight and working as part of a team to produce print and digital assets for brands such as Gannii and Areospike.

Through my networking ability, I helped gain clients such as Gannii. I also project managed clients such as PowerMarket.

Green Solutions

Designer | Illustrator

Following brand guidelines and combining my illustrative flair, I rebranded Green Solutions website and produced an engaging, illustrative info graphics to showcase the nature of the company.

BBC News

Designer | Illustrator

I produced Illustrations to accompany articles which are used throughout the BBC website and social media.

Creative Contracts

Role: Creative | Agency: BCW London

June 2019 - September 2020

I worked closely with the design team to develop creative campaigns for brands such as Hotels.com, British Gas, Moleskine, Pfizer Health Care & Col- gate. On a weekly basis I would pitch ideas to the British Gas marketing team.

Role: Creative | Agency: Wakemaker London

December 2018 - June 2019

During my creative contract I pitched ideas for brands such as RNLI and TikTok and produced a cervical cancer campaign for the NHS.

Role: Art Director | Agency: JWT London

August 2018 - December 2018

Working with a creative copy writer I pitched work for Nespresso, KitKat, WBA, Surf and Rowntrees Randoms. I gained creative insight working as an art director.